



FASHION & TECHNOLOGY SUMMIT 11 JAN. 2016

LUISAVIAROMA Promotes Innovation

Florence, the ideal location for a cultural and technological rebirth

Florence, 11 January 2016

1st Press Release
14 December 2015

The Fashion & Technology Summit is a collaboration between LUISAVIAROMA, the City of Florence and leading web technology companies created to promote growth in fashion technology innovation as well as economic prosperity and job creation.

Launched for the first time in January 2015, the Fashion & Technology Summit connects a select cohort of communication professionals, fashion-focused companies and leading internet groups and aims to stimulate industry advancement by fostering interaction, validation and acceleration of technologies.

Activities will take place at La Palazzina Reale and will include top-level speaker presentations on fashion and web innovation, a series of round table discussions and the possibility to interact with representatives from companies with whom LUISAVIAROMA has long-standing relationships. The Summit also provides the opportunity to gain insight into the latest technology with the joint goals of improving internet visibility and business development.

Confirmed as a part of the program are representatives from Google, rewardStyle, China Connect and Samsung. As new speakers are confirmed, further information about the full agenda can be found at summit.lvr.com.

Participation at the Summit is completely free of charge. LUISAVIAROMA reserves the right to screen applications, those confirmed will be informed via email.

Request Attendance

For questions and inquiries contact: summit@luisaviaroma.com