

unicef

SUMMER GALA

PRESENTED BY

LUISAVIAROMA

Dame Shirley Bassey and Ellie Goulding to Perform

Friday August 9th, Porto Cervo – Sardinia, Italy

After the great success of the first edition, UNICEF Italy and LuisaViaRoma have just announced this year's second edition of the Summer Gala taking place in the beautiful town of Porto Cervo in Sardinia, Italy.

This incredible event, which is to be attended by a wide-ranging list of international philanthropists and industry leaders from the fashion and entertainment worlds, will include a cocktail hour, gala dinner musical performances from Dame Shirley Bassey and Ellie Goulding (among others), a live auction of art, luxury items, and impossible-to-get experiences conducted by Alexander Gilkes and an after party.

Funds raised during this event will go towards supporting UNICEF's work in providing care and protection to vulnerable children across the globe. Despite remarkable challenges around the world, UNICEF employees continue to fight for the rights of vulnerable kids daily, seeking to provide safe shelter, nutrition and protection from conflicts, natural disasters and inequality to those in need.

LUISAVIAROMA CEO **Andrea Panconesi**, and UNICEF Italy Executive Director **Paolo Rozera**, and Fundraising Chairman **Tommaso Chiabra** are hosting this special evening.

Among the event Chairs: **Adrien Brody, Alicia Silverstone, Caroline Scheufele, Christopher Walken, Claire Foy, Devon Windsor, Elsa Hosk, Emily Ratajkowski, Georgia Fowler, Georgia Gibbs, Halima Aden, Jasmine Sanders, Jordan Barrett, Leonardo Del Vecchio, Lily Aldridge, Martha Hunt, Maya Henry, Neels Visser, Noel Capri Berry, Shanina Shaik, Zoe Saldana.**

The event is produced by **Andy Boose** and **Stefan Santoni** of **ISG/International Society Group**.

About UNICEF

UNICEF, the United Nations Children's Fund, promotes children's rights and well-being across the world. Together with their loyal partners, they work in 190 countries and territories to translate this commitment into practical action, focusing special efforts on reaching the most vulnerable and excluded children, and to benefit all children, everywhere.

UNICEF Italy is a registered charity funded entirely by voluntary contributions from individuals, businesses, foundations and governments. Continuously committed to finding new ways of saving children's lives, the inaugural UNICEF Summer gala was a new opportunity to involve more and more people to their cause and to find new allies to fight for child safety and equality.

"We profoundly thank our partner LuisaViaRoma, without which this special event would not have been possible. I am sure that together we will save more and more children all over the world." - Paolo Rozera UNICEF Italy Executive Director.

About LuisaViaRoma

Established in 1929, LuisaViaRoma was the first luxury retailer to go online. Honored to be able to join forces with UNICEF, together they will host the second edition UNICEF Summer Gala.

"We must not forget, there is no future without children. Children are children, and we are here for them.

Only by joining together and uniting our forces can we make a difference, thank you for supporting us" Andrea Panconesi, CEO of LUISAVIAROMA.