



LUISAVIAROMA and Bianca Balti in support of refugees

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LUISAVIAROMA builds a bridge to the future on the Arno River.

The Bridge of Love is a conceptual installation conceived and designed by architect Claudio Nardi that symbolizes the will to provide hope to people in difficult situations. The project aims to raise public awareness for the refugee crisis and is a part of the World Refugee Day 2016 celebration event program.

Bianca Balti, guest at the charity gala dinner to inaugurate **The Bridge of Love** on June 13.

Starting June 14, the outfit worn by the supermodel during the dinner will be available for purchase at LUISAVIAROMA.COM.

All proceeds from the gala dinner and sale of the outfit will be donated to The UN Refugee Agency (UNHCR). In particular, the 'Lifeline Jordan' project that provides direct economic assistance for families of Syrian refugees who have found asylum in Jordan.*

*Since the beginning of the war in Syria until now, 4.8 million people have left the country. Among those, more than 630,000 have sought refuge in Jordan. Through 'Lifeline Jordan', UNCHR sustains roughly 135,000 people, half of which are children, by providing each family with basic needs such as housing, food, medical care and education thanks to a contribution of approximately 1,500 euro a year. The availability of a minimum monthly income allows families to survive without spiraling into extreme poverty which could push them to consider risky decisions, such as crossing the Mediterranean.

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