

# TECH DREAMERS

## Firenze4Ever 12th Edition TechDreamers

3<sup>rd</sup> Press Release  
21 December 2015

Organized for the first time in June 2010 to celebrate the 10th anniversary of online activity for LUISAVIAROMA.COM, Firenze4Ever is a bi-annual media event which brings together journalists, bloggers, vloggers, and instagrammers to offer the possibility to solidify working relationships and promote collaborations.

During the “Style Lab”, fashion influencers create and photograph a preview of next season’s trends in the most iconic locations of Florence using the new collections of the most prestigious international designers.

Participants in the 12th Edition:

Collage Vintage (ES)	Purse Blog (US)
Cosmopolitan Russia (RU)	Runway Day (RU)
Crystal Mu (TW)	Quien (MX)
Elle Polska (PL)	SINA (CN)
E! Online América Latina (LATAM)	Song of Style (US)
Fashioncarpet (DE)	Stefanie Giesinger + Caro Daur (DE)
FASHION.163.COM (CN)	Vanity Fair Italia (IT)
Flaunt Magazine (US)	We Wore What (US)
Glamour Italia (IT)	Vogue Brasil (BR)
Jessica Magazine (HK)	Vogue España (ES)
La Revue De Kenza (FR)	Vogue Italia (IT)
L'Officiel Paris (FR)	Vogue América Latina (LATAM)
Luisa Fernanda + Alonso Mateo (MX)	Vogue Korea (SK)
Madame Figaro (FR)	Vogue Taiwan (TW)
MDV Style (IT)	Wonderland Magazine + Lucy Watson (UK)
Men With (SE)	
Milanstyle (UK)	<b>Guest Photographers</b>
Ming's Fashion (TW)	Guerreisms
My Free Choice (IT)	I Am Koo
Natalie Off Duty (US)	Citizen Couture
Pink Peonies (US)	Journey into La Ville Lumiere
Puretrend (FR)	Le 21 ème