



## **OASI** **The new LUISAVIAROMA terrace** **by Patricia Urquiola**

Press Release  
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LUISAVIAROMA inaugurates a new green space, an oasis at the concept store in Florence. The new terrace, designed by Patricia Urquiola, is the result of an increasingly strong connection with the world of design.

The idea of lifestyle is interpreted in a contemporary way: relaxed luxury, an effortless style that favors substance over appearance. A beauty reflected not only outwardly but also through interiors.

A collaboration that describes the world of LVR Home, a careful selection of furnishings and home accessories enriched with designs from Kettal and Moroso starting November 29.

*"When I design I lean towards empathy. I don't believe in a specific aesthetic criterion, it's more about a consistent creative process. A synergy between the creative, editor and user. This is what LUISAVIAROMA represents for me"- Patricia Urquiola.*

Oasi is a space to be experienced, small lounges created with signature pieces from outdoor collections by Patricia Urquiola, from Moroso's iconic Tropicalia to the most recent collections of Mesh and Roll for Kettal.

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